



The ISOC INFLUENCE



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Get FREE Access to the Internet and Enjoy a Great Meal!



ISOC Installs WiFi at local Restaurants

ISOC has recently installed high-speed wireless Internet access at The Longhorn Steakhouse in Florence and Cold Spring and at O'Charley's in Florence. These Great Restaurants are leading the way in bringing this vital technology to customers who need a convenient place to log on and work remotely or catch up with their daily schedules and correspondence while dining out.



In addition to surfing the Web or checking e-mail with their WiFi-enabled laptops and personal digital assistants (PDAs), customers with virtual private network (VPN) software can even access their corporate networks, making these restaurants their very own branch office.



These Great Restaurants continue to provide added-value for their customers. Many people say they sometimes skip meals because they can't work while they dine. Now, people with WiFi-enabled equipment can work remotely and enjoy a Great meal at the same time.

**Tired of waiting for web pages to load?
Wait no more; ISOC's Internet Accelerator is here!**



Wisdom to Live by.

The greatest mistake a man can make is to be afraid of making one.

Elbert Hubbard

The harder the conflict, the more glorious the triumph.

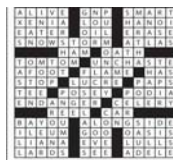
Thomas Paine

The pessimist complains about the wind. The optimist expects it to change. The Leader adjusts the sails.

John Maxwell

Your Word for Today.

en-thu-si-asm (ĕn-thŭc'zĕ-āz'əm), *noun*.



1. Inspiration as if by a divine or superhuman power; ecstasy; hence, a conceit of divine possession and revelation, or of being directly subject to some divine impulse.
2. A state of impassioned emotion; transport; elevation of fancy; exaltation of soul; as, the poetry of enthusiasm.
3. Enkindled and kindling fervor of soul; strong excitement of feeling on behalf of a cause or a subject; ardent and imaginative zeal or interest; as, he engaged in his profession with enthusiasm.
4. Lively manifestation of joy or zeal.

[Late Latin *enthusiasmus*, from Greek *enthusiasmos*, from *enthousiazēin*, to be inspired by a god, from *entheos*, possessed : *en-*, in; see *en-* + *theos*, god; see *dhs-* in Indo-European Roots.]

The American Heritage® Dictionary of the English Language, 4th Ed.

ISOC Customers say it best:

Why did you choose ISOC to design your site?

After talking to many companies about web designs, ISOC was very descriptive and helpful with our needs. Also pricing was a large factor and ISOC was able to meet our needs. The surprise came after we decided to use ISOC, they were very helpful along with giving us ideas to help us with the sight and making it easy to find and use, also spending time explaining everything in detail. I am very pleased.

www.commonwealthinc.com



Picture File Formats

File format refers to a method of structuring data within a computer file. Imaging scientists have developed several formats for storing digital picture data, each of which handles the task slightly differently.

Digital cameras typically rely on the following formats:

- **JPEG:** Say "jay-peg," not "J-P-E-G." This format is named after the Joint Photographic Experts Group, the committee that developed it. JPEG is the leading digital camera file format and is also the best format to use for online photo sharing. JPEG applies *lossy compression*, which eliminates some picture data to reduce the size of the image file. A high degree of JPEG compression results in very low picture quality, but a moderate amount of compression usually is acceptable.
- **TIFF:** Pronounced "tiff," as in a nasty little spat, TIFF stand for Tagged Image File Format. TIFF applies a form of file compression that retains top picture quality, which unfortunately also results in very large picture files. In addition, Web browsers and e-mail programs can't open TIFF files, so you need to make a copy of a TIFF picture in the JPEG format before sharing it online. You can, however, insert a TIFF file directly into a word-processing document, a page-layout program, or other print-publishing program.
- **RAW:** This format is the only one of the trio that doesn't have an acronym for a name. RAW means raw, as in unbaked, unadulterated, fresh from the farm. This format stores picture files without any of the usual color-correction and other adjustments that are done after you press the shutter button. Those in-camera processing steps typically produce a better-looking picture, so unless you're a purist who wants to do that type of correction yourself in a photo editor, stick with JPEG or TIFF. Be aware, also, that most photo editors and other programs can't open RAW files.

Find out about setting up shots, transferring photos, and making great prints in [Shooting & Sharing Digital Photos For Dummies](#), by Julie Adair King.

Employee Spotlight



Donna Woodyard
Residential Accounts Manager

Donna Woodyard has been named Residential Accounts Manager at ISOC. She is responsible for sales, customer service and account management for residential ISOC accounts. Before joining ISOC in January 2001, she was employed by Hy-Q International. Donna is very active in the Bellevue, KY Sports program. You can normally find her coaching, cheering or providing sponsorship time for Volleyball, Basketball, Football or Baseball.

Eradicating All That Pesky Formatting

It's quite possible to junk up your Microsoft Word text with so many formatting commands that undoing them all would be a frustrating exercise. Rather than delete the text and start over, you can use a simple and universal undo-formatting command — Word's equivalent of the text-formatting eraser. The command is Reset Character, and its shortcut key is Ctrl+Spacebar.

So if you encounter an expanse of ugly and overly formatted text, select it as a block and press Ctrl+Spacebar. This key combination strips the formatting from the text like a powerful and environmentally unsafe industrial-sized can of paint remover. Thwoop! It's gone.

For more Word shortcuts, check out [Word 2002 For Dummies](#), by Dan Gookin.

Taming the Fonts List

The Fonts list in Word can get pretty long — it can grow to be as long as the number of fonts you have installed in Windows. Fortunately, Word remembers the last several fonts you've recently chosen from the Fonts list. Those fonts appear at the top of the list. If you want to reuse any font for a document, just scroll to the top of the list and pluck out the font.

For more on working with fonts, pick up a copy of the newly published [Word 2003 For Dummies](#), by Dan Gookin.

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Stop!

**Waiting on your
Browser to Load!**

Try **ISOC's High-Speed
Internet Accelerator**
FREE for 30 days!

For more information,
Call or Email **Donna** today:
(859) 525-8730 on ext. **100**

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