

OUR CUSTOMERS SAY IT BEST...

"I have been an ISOCNET customer for many years and have always been impressed with your organization. Today, my conversation with one of your employees further confirmed that. Very knowledgeable, professional and courteous staff."

*Thank you,
Bob*

DID YOU KNOW?

At ISOCNET we pride ourselves in providing our clients with some of the most innovative services and applications including intranet, extranet, and business intelligence solutions.

Ask a sales associate to see how you can get started today!

WHERE TO FIND US:

73 Cavalier Blvd. Suite # 219
Florence, KY 41042-5182

KY: (859) 525-8730

OH: (513) 528-8730

Fax: (859) 525-8737

Toll Free: (888) 292-1719

<http://www.isoc.net>

editor@isoc.net | sales@isoc.net

CONGRATULATIONS!



Once again, ISOCNET is a 2007 Honoree of the Cincinnati Better Business Bureau Torch Award! This has been our third nomination since 2004. Congratulations to Nicely's Appliance Repair for taking home the award in the 6 to 25 employee- business category.

The BBB implemented the awards program to recognize those businesses that 'have made a commitment to and exemplify ethics and integrity in the marketplace'. All candidates go through an arduous application and interview process after receiving a nomination.

Thanks to all of you for your acknowledgement and support!

WORDS OF WISDOM

Your first chance may be your last.
-Byrd Baggett

Real success is finding your lifework in the work that you love.
-David McCullough

People forget how fast you did a job- but they remember how well you did it.
-Howard Newton

CREATE GREETING CARDS IN MICROSOFT WORD

If you want to create something in Word that will just *dazzle* someone, try your hand at customized greeting cards. To set up Word to create a greeting card from a single sheet of standard letter-size paper, follow these steps:

1. Choose File --> Page Setup.
2. Click the Margins tab.
3. Select the Landscape option in the Orientation area.
4. Choose the 2 Pages per Sheet option from the Multiple Pages dropdown list.
5. Click OK.

This option tells Word to vertically split each page down the middle, creating (aha! — you guessed it) a greeting card.

Now your document is properly formatted. All that remains is for you to fill in the greeting card with text and maybe a few graphics. But there's a special way you need to do it!

The greeting card must be four pages long: two pages on the inside and two pages on the outside. (Only one sheet of paper is used, two "pages" per sheet.) Here's how the various pages shape up:

Page 1 is the inside left-hand page. Usually, this page is left blank. So, in your document, you can press Ctrl+Enter to create a hard page break and leave that page blank.

Page 2 is the inside right-hand page.

This page is where you put your sappy message — maybe a graphic.

Page 3 is the outside "back" cover. This page can be blank, or you can put at the bottom some tiny text boasting of your word-processing prowess or that the card would have cost \$3.95 (\$5.95 Canadian) had you bought it at a fancy greeting card store.

Page 4 ends up being the cover greeting card. Put a graphic and/or flowery text here. Fill in your greeting card accordingly.

To print the greeting card, you need to be tricky. Follow these steps:

1. **Choose File --> Print.**
2. **Type 1-2 in the Pages box.**

You want to print only pages 1 and 2 the first time. **Click OK.**

Take the page out of the printer and put it back into the printer tray. Ensure that the page is in the printer tray upside down so that the next page prints on the backside. (This may take a few tries, so be patient.) Now, print the backside:

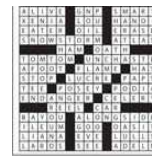
1. **Choose File --> Print.**
2. **Type 3-4 in the Pages box.**

You want to print only pages 3 and 4 this time. **Click OK.**

If everything goes well, you should be able to fold the paper down the middle and — voilà! — you have a greeting card.

Adapted From: Word 2003 for Dummies

Word of the Day



Spider

Synonymous with a crawler, this is a program that searches the Internet and attempts to locate new, publicly accessible resources, such as WWW documents, files available in public FTP archives, and Gopher documents.

Also called wanderers or bots, spiders contribute their discoveries to a database that Internet users can search by using a search engine. Spider technology is necessary because the rate at which people are creating new Internet documents greatly exceeds any manual indexing capacity. *Taken from netlingo.com*

WHERE WILL YOUR PHOTOS END UP?

It's a fact of life. Any image you post publicly online can be stolen or misused.

Billboards for Australia's Virgin Mobile recently featured 16-year-old Alison Chang. But the Texas teenager didn't consent to the use of her photo. The company found her photo on the popular photo-sharing site Flickr.



A friend of the teen had posted the photo under a Creative Commons license. The license allowed the photo to be used for commercial purposes. Alison's family and the photographer are suing Virgin Mobile.

Don't let this happen to you. Take steps to protect your images online.

Your best bet is to make your images private. You can share them with people you trust not to misuse them. The leading photo sites allow you to keep your photos private. Even then, you might be granting a site the right to use your photos. So before posting photos online, learn what rights you're giving away.

FLICKR

You retain the rights to photos you post on Yahoo's Flickr. However, you grant Yahoo a license to use photos posted in public areas. Yahoo does not pay royalties for the use of photos.

Yahoo can use your photos to promote Flickr. Yahoo also claims the right to modify or adapt your publicly posted photos. If you remove the photos from Flickr, Yahoo's right to use them ends.

However, you can assign Creative Commons licenses to some or all of your work. The rights granted under these licenses vary. If you assign one, make sure you understand what it means. I have a link to Creative Commons at www.komando.com/news.

AOL PICTURES

You own the photos you post to AOL Pictures. But, like Flickr, AOL is granted rights to use photos posted in public areas. AOL and its affiliates have the right to adapt your content. Further, you grant AOL the right to use your photos in any medium.



Unlike Flickr, AOL does not give you the option to apply a Creative Commons license. Users may grant such licenses in comments displayed alongside a photo. AOL includes a link to a Picture Usage Reminder. It reminds visitors that they need permission to use your photos.

KODAK GALLERY

Kodak Gallery does not claim ownership of your photographs. However, you give Kodak the right to use and distribute your images. This is for the purpose of fulfilling orders for merchandise, such as prints.

When you share your images with family and friends, they can also make copies of the pictures. You're allowing them to make prints or add them to their photo gallery.

Photos you share on Kodak Gallery are not publicly available. So it's unlikely that strangers will download them.

Adapted From: The Cincinnati Enquirer - October 27, 2007